



Rural Municipality of  
**GRAHAMDALE**  
[www.Grahamdale.ca](http://www.Grahamdale.ca)

*23 Government Road, P. O. Box 160, Moosehorn, Manitoba, R0C 2E0*

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**Title: Recreational Infrastructure Sponsorship Policy**

**POLICY NO. 38-2025**

**RESOLUTION NO. 38-2025**

**YEAR: 2025**

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**Purpose:**

The purpose of this policy is to establish guidelines and conditions for the sponsorship of recreational infrastructure on public land within the R.M. of Grahamdale and outline how donations will be received and managed so that the Municipality may issue a charitable donation receipt for eligible contributions in accordance with Canada Revenue Agency requirements.

This policy replaces the former “Memorial Benches” policy.

**Definitions**

For the purposes of this policy:

“Recreational Infrastructure” includes, but is not limited to benches, picnic tables, playground equipment, garbage and recycling receptacles, bike racks, shade structures, trail amenities, and similar items intended for public recreation and enjoyment.

“Public Lands” means land owned by the R.M. Grahamdale and designated for public use (municipal parks, wayside parks, trails, and other designated public spaces).

“Sponsor” means an individual, business, organization, estate, or association making a financial contribution under this policy.

“Recognition” means any plaque, sign, engraving, or other form of acknowledgement approved by the Municipality to recognize a Sponsor.

### **Policy**

The R.M. of Grahamdale establishes a Recreational Infrastructure Sponsorship Policy to support the development, renewal, and enhancement of recreational infrastructure on public land.

Under this program, Sponsors may contribute towards specific items such as a bench or recycling receptacle, or make a general donation to the program to be used at the Municipality’s discretion for eligible recreational projects, such as a piece of playground equipment.

All donations made under this program are considered donations to the Municipality, which retains full direction and control over the use of donated funds, the design, location and installation of the recreational infrastructure, and the style, wording and placement of any recognition.

### **Eligible Projects and Locations**

Eligible Recreational Infrastructure may include, but is not limited to:

- Benches and seating;
- Playground equipment and components;
- Picnic tables and shade structures;
- Garbage and recycling receptacles;
- Trailhead markers, wayfinding, and interpretive signage;
- Bike racks and similar small park amenities.

Eligible locations include:

- Municipal parks and playgrounds;
- Wayside rest areas;
- Walking trails and pathways;
- Steep Rock public areas, as approved by Council.

### **Donations and Charitable Tax Receipts**

All donations under this policy shall be made payable to the R.M. of Grahamdale.

Subject to the Income Tax Act, the Municipality may issue a charitable donation receipt for eligible donations made to the Recreational Infrastructure Sponsorship Program.

Donations are received for this Program as a whole. Sponsors may indicate preferences, such as a specific location or type of infrastructure, but the Municipality will maintain full direction and control over how funds are used.

Donations may be used to fully fund a specific item and/or pooled to help reduce the overall cost of installations across the Municipality.

### **Recognition**

In the event that a sponsor contributes an amount sufficient to fund the entire cost of a specific piece of recreational infrastructure, the municipality may install a plaque or other recognition on or near the sponsored item or include the sponsor's name on a central sign for the site.

In the event that the sponsorship level does not cover the full cost of an item and multiple contributions are pooled to help fund the recreational infrastructure, recognition for shared sponsorship may be provided through a shared plaque, a recognition sign listing multiple sponsors, or another format deemed appropriate by the Municipality.

Proposed wording for any plaque or recognition may be submitted with the sponsorship request. The Municipality reserves the right to approve or modify wording. Sponsors who prefer no public recognition may indicate this on their application form.

### **Ownership and Maintenance**

Once payment and all required information is received, the Municipality will order the item from an approved supplier, coordinate installation with public works and attach any approved plaque or recognition.

Once the recreational infrastructure is installed, the Sponsor relinquishes all ownership and responsibility to the R.M. of Grahamdale.